

ACE show news



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Keep your customers' Nests connected and protected



These days, the ability to keep your home safe and energy efficient is literally at your fingertips. Energy-saving Nest thermostats are controllable from anywhere with any smart device. They learn your customers' heating and cooling habits and then program themselves, turning down the heat or AC when homeowners are away to reduce energy consumption and save on utility bills.

Ace is proud to own the hardware channel for the Nest brand, thanks to an exclusive partnership that extends through the 2016 calendar year. We've got big plans for generating buzz for the Nest Camera, Nest Learning Thermostat and Nest Protect with high visibility promotions — we'll be showcasing the Nest Camera and Thermostat on the cover of the Thanksgiving Week Event circular and the Ace Rewards direct mailer.

Do your business a favor and get in on this sales-boosting opportunity! Sign on this fall at the show and we'll work in partnership with Nest to fully execute the program in your store, with shippers, displays, signage, utility rebates and training. Nest has created an added incentive by teaming up with utility companies across the country to offer rebates to customers with the purchase of their Learning Thermostat — up to \$100 in some areas! Retailers that have brought in the Nest lineup and supported the rebates have met with nothing but incredible success.

Stop by Booth #952 in Chicago to meet with knowledgeable Nest reps and our helpful Ace team. We'll have our lineup on display, all the answers to your questions and super helpful training to teach you how to effectively sell these amazing products!

Join us in Chicago. [Register](#) today.

June 27, 2016



Energy-saving Nest thermostats are controllable from anywhere with any smart device.

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