

# The definition of dedication

## David Hogg's commitment to AME's mission earns him an AME lifetime achievement award

**D**avid Hogg has been inducted into the AME Hall of Fame. In honor of his leadership and commitment to AME's mission of bringing people together to advance enterprise excellence in manufacturing, Hogg was presented with the Mac McCulloch Lifetime Achievement Award at the 2015 Winnipeg Canadian Lean Conference.

Established in 2003, the "Mac Award,"

as it's known, is presented annually to honor the spirit of AME founder and "quintessential volunteer" Mac McCulloch, who died in 2006. Winners embody AME's values, principles and practices with leading enterprise-wide organizations and are also honored for their individual character and integrity.

In his acceptance speech, Hogg mentioned how important it is for practitioners to have a forum in which

to exchange practical know-how to stimulate needed innovation and solutions in organizations such as AME.

"We all come to AME as practitioners to learn from practitioners. It's so important to see, talk and learn from those who openly exchange their practical results so we all can improve," Hogg said.

For Hogg, winning the award signifies AME's continuing commitment to the organization's founding spirit of collaborative volunteering. Hogg thanked all volunteers for making AME what he calls a "genuine person-to-person collaborative learning environment" and said that AME has taught him that true excellence is the sum total of the excellence of every part and every process.

David Hogg has been involved with the concept of continuous improvement throughout most of his career. He spent time as a business owner, company president, consultant, continuous improvement manager and professor and served as chair of the 2008 AME Toronto Conference. In lieu of retirement, David has chosen to keep informing and inspiring more than 6,000 global operations managers through his e-newsletter, Accelerating the Journey. 

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DAVID HOGG  
2015 MAC MCCULLOCH LIFETIME  
ACHIEVEMENT AWARD WINNER



Joe Fisher, chairman of the 2015 Winnipeg Canadian Lean Conference, left, presents David Hogg with the Mac McCulloch Lifetime Achievement Award.