

Partnering to provide seamless access and bring data to life

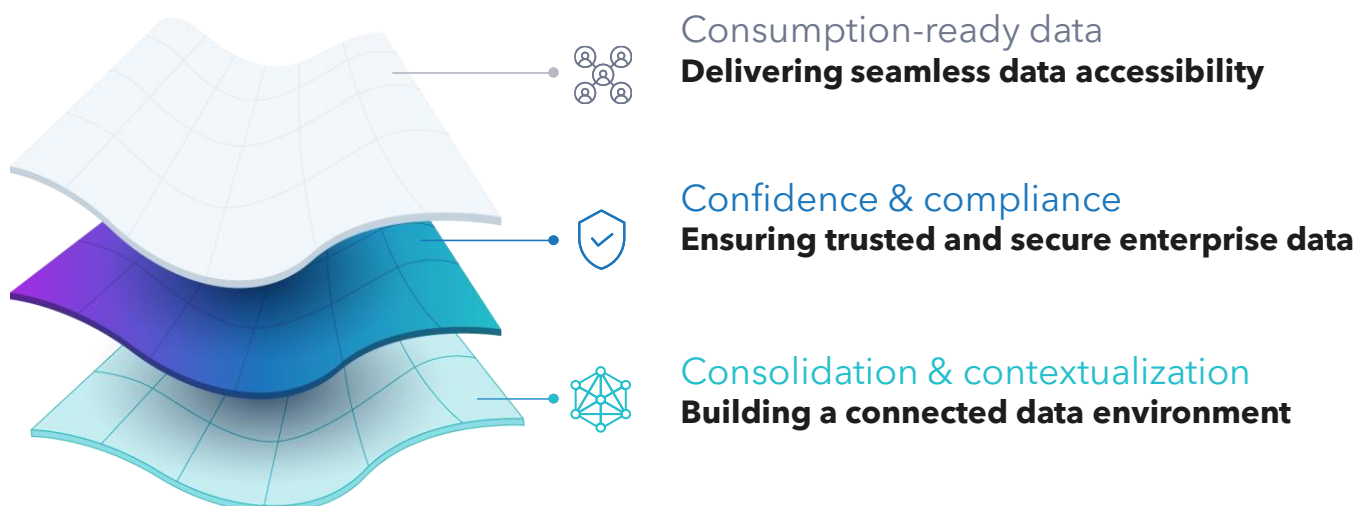
From process discovery to AI models, **digital transformation relies on data**. And data presents some of the biggest challenges—and opportunities—to organizations today.

Flooded with raw, unstructured data from a multitude of sources and devices, teams need new solutions to securely manage, optimize and quickly draw impactful insights. Together, **Aligned Automation** and **Denodo** provide new ways to access, view and analyze data, empowering leaders to reimagine data usage and management.

The **Denodo Platform** connects and modernizes data. Using **data virtualization**, the platform connects data consumers with disparate sources of data in real time, without having to physically move any data from its existing location.

Aligned Automation ensures that the data being queried within the data lakes is trustworthy, secure and accessible at speed. We then bring our expertise in procurement, supply chain, customer experience and manufacturing to effectively build **tailored intelligent solutions** on top of the virtualized data that **maximize and enhance value and human experiences**.

Constructing the data foundation



What Aligned Automation brings

Aligned Automation enables intelligent operations by **transforming data into actionable insights that drive value**. We bring together your people, processes, technology and data to work in new ways and enable smart, integrated decision-making with our Nerve Center methodology.

We'll work with you to:

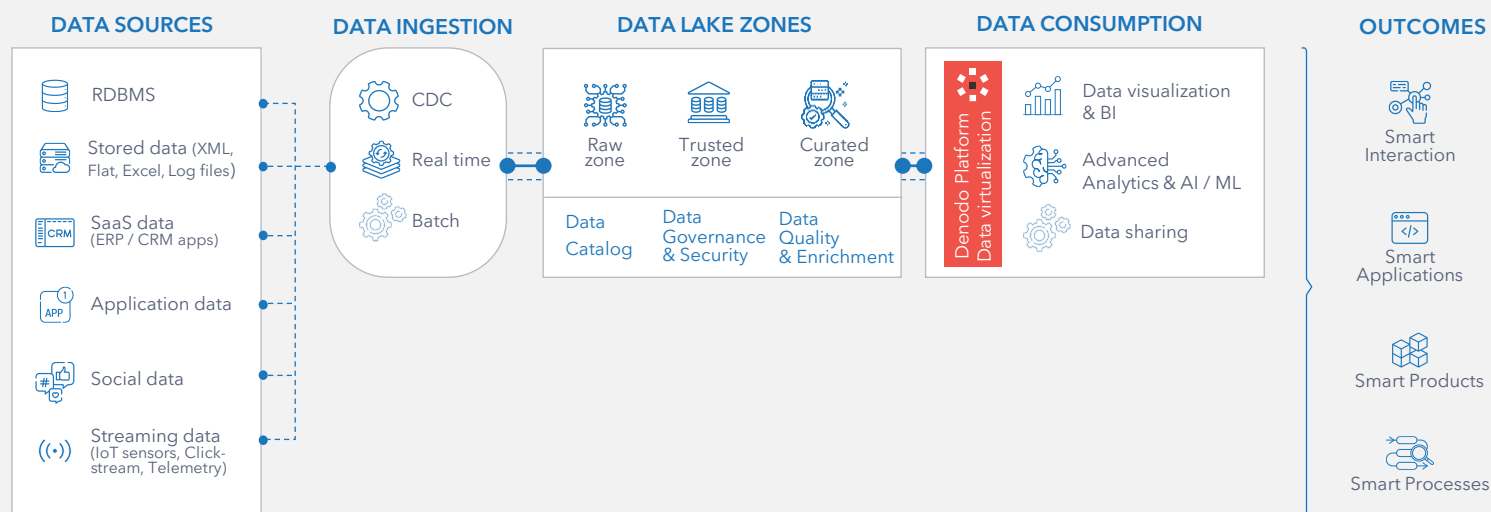
- Turn data into action with services such as data modernization and data visualization/BI, providing an actionable data-ecosystem road map and personalized, intuitive data views and insights.
- Develop a strategy, plan and execute solutions with a faster, more nimble approach.
- Understand the nuances of your business and deploy value-driven solutions with our techno-functional, collaborative engagement.
- Maximize what you already have in your technology stack to deliver what you need—enabling your organization to grow, differentiate and build resilience with speed and confidence.

What Denodo brings

The **Denodo Platform** is the industry's most advanced **data management solution**, powered by data virtualization. Establishing one data management platform for all different data sources provides easy access and enables full data integration and modeling capabilities.

The platform offers unique capabilities to help build a data-driven organization, including:

- Creating a single source of truth, enabling companies to manage security and governance protocols across the entire organization.
- Unlocking data for the success of AI/ML initiatives.
- Minimizing data replication, optimizing data sharing and data preparation and simplifying data provisioning and data changes.
- Enabling control of data storage and computing costs.
- Providing faster time to results and faster time to production.



Empowering you to take charge of your data

Working together, **Aligned Automation and Denodo** create a data-driven cultural shift within organizations, allowing business users the data accessibility they need to get to business realization.

Combining the award-winning Denodo Platform with Aligned Automation's leading data services leads to higher-quality data and a logical data architecture.

Our approach is **data management, reimagined**. It allows a focused conversation that's easily understandable for data users, who can ask themselves, "I want to solve this problem—how do I get to the right view of the data I need to make the right decisions?" and then get to the data insights they need, faster and more efficiently.

The end results for your business?

A partnership with powerful results:

- **20%** increase in business productivity.
- **83%** reduction in time-to-revenue.
- **67%** reduction in data preparation effort.
- **65%** decrease in delivery times over ETL.
- Faster, more impactful decision-making.
- Improved personalization of insights.
- Streamlined compliance.

Unlocked value. Maximized efficiency. Impactful cost savings.
Business resiliency into the future.

About Denodo

Denodo is a leader in data management. The award-winning Denodo Platform is the leading data integration, management and delivery platform using a logical approach to enable self-service BI, data science, hybrid/multi-cloud data integration, and enterprise data services. Realizing more than 400% ROI and millions of dollars in benefits, Denodo's customers across large enterprises and mid-market companies in 30+ industries have received payback in less than 6 months. For more information, visit denodo.com or call +1 877 556 2531 / +44 (0) 20 7869 8053.

About Aligned Automation

From vision to value, Aligned Automation is a digital transformation service provider that drives functional excellence through the enterprise value chain. Partners and clients trust us to deliver meaningful outcomes and sustain performance. With deep data and digital skill sets, we believe in maximizing existing technology investments and partnering with the world's leading tech resources to uncover trapped value and win in the digital age. Visit alignedautomation.com to learn more.